

The Hawke's Bay A&P Society, owns and manages the Napier Port Hawke's Bay Primary Sector Awards. These awards have a long history and contribute significantly to the primary industry across the region, they tell the story of excellence within rural Hawke's Bay and celebrate success, business innovation and growth.

We welcome your entry and wish you luck with the process.

NOMINATION FORM

The Unison Hawke's Bay Professional of the Year Award will recognise an individual providing professional services to the primary sector.

Its purpose is to identify, acknowledge and celebrate those professionals within Hawke's Bay who have made an outstanding contribution through their knowledge, skills, and application to improve the performance of the primary industries.

A peer-nominated award which will recognise outstanding professional services, within the primary sector while demonstrating a wider commitment to Hawke's Bay.

Criteria

The Hawke's Bay Primary Sector Professional of the Year will have:

- Shown outstanding and quantifiable achievements through the provision of Professional services.
- Shown excellence in contribution to public administration and management over recent years
- Shown active use of best practice in their role(s)
- Shown active support and fostering of other upcoming professionals within their business
- Proven impact on service delivery to their local community or to New Zealand.
- Shown integrity, determination, and a will to succeed.
- Displayed some or all the following characteristics: belief in achieving extraordinary things, a willingness to learn, a desire for constant improvement, initiative to pursue an idea from conception to completion.
- This person will have significantly contributed to the primary sector through innovation, determination and growth to the primary sector industry and is seen as a 'primary sector figurehead'.

Nomination Process

The award is open to any standout professional, defined by their achievements during career to date, who is providing outstanding services to improve the economic, social and sustainability of the Hawkes Bay primary industries.

Primary industries include pastoral farming, horticulture, forestry, aquaculture, and fisheries.

Without limitation this may include professionals from the following sectors:

- Accountancy and Business services
- Valuation
- Banking
- Research and Development
- Advisory services
- Analytical and testing services
- Veterinary services

All award runner ups will be kept anonymous.

Closing Date

Nominations close on the 13th of February 2026.

Judging Process

To be judged by a panel of three comprising a representative of the sponsor, a representative of the Hawke's Bay A&P Society and an independent primary sector leader.

- Overall achievement and contribution (*Success, qualifications, and business acumen*)
- Community contribution (*active involvement*)
- Innovation, challenges, and future growth (*supports and actively seeks new and innovative ideas, methods, and processes*)
- Industry recognition (*awards, recognition*)

1. This nomination is for, please provide nominees details:

Title, First & Surname: _____

Postal Address: _____

Phone Number: _____

Mobile Number: _____

Email Address: _____

2. Please provide your details:

Title, First & Surname: _____

Postal address: _____

Phone Number: _____

Mobile Number: _____

Email Address: _____

3. How did you hear about the nomination for this award?

Please circle: Word of Mouth / social media / Print or Publication / Search Engine / Website / Other (if other is selected please list below)

4. What and why

Considering the criteria for this award, tell us in 150 – 500 words why you think this person should be acknowledged by the industry. Describe the background and leadership record of your nominee (*use extra pages if required*).

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Referees

Please supply the details of two referees who can comment on how the person you are nominating meets the criteria of the award.

Referee 1 Details:

Title, First & Surname: _____

Postal address (if known): _____

Phone Number: _____

Mobile Number: _____

Email Address: _____

Referee 2 Details:

Title, First & Surname: _____

Postal address (if known): _____

Phone Number: _____

Mobile Number: _____

Email Address: _____

Please return your nomination form marked private and confidential to:

Kahlia Fryer
Hawke's Bay A&P Society
Hawke's Bay Primary Sector Awards
PO Box 349, Hastings

Or scan and email to - psa@hbap.co.nz

Nominations are strictly confidential and will not be disclosed without prior consent.

If you have any questions or would like to discuss your nomination in confidence, please contact Kahlia Fryer at psa@hbap.co.nz.

