



**NAPIER PORT  
HAWKE'S BAY  
PRIMARY SECTOR  
AWARDS**

Brought to you by A&P



Hawke's  
Bay

# Innovation Award

The Hawke's Bay A&P Society, owns and manages the Napier Port Hawke's Bay Primary Sector Awards. These awards have a long history and contribute significantly to the primary industry across the region, they tell the story of excellence within rural Hawke's Bay and celebrate success, business innovation and growth.

We welcome your entry and wish you luck with the process.

## **NOMINATION / ENTRY FORM**

The Hawke's Bay Primary Sector Innovation Award will recognize outstanding innovation within the Hawke's Bay region.

The purpose of this award is to identify, acknowledge and celebrate those in the Hawke's Bay who are utilising innovation to further develop and grow the primary sector.

To be eligible for this award, the nominee must have developed an innovation involving a product, service, technology, idea/theory, or process targeted towards the primary sector. The award celebrates innovation in farming, forestry, fisheries, horticulture, viticulture, applied agriculture research including companies that service these sectors. Innovation in this category may also overlap and connect with innovation in food & beverage and health & science.

## **Criteria**

- Entry is open to individuals, organisations, and businesses.
- Individuals must be either New Zealand citizens or permanent residents aged 18 and over at the time of entry (or 16, with guardian permission).
- Organisations must be registered in and have operations in New Zealand.
- The innovation, key business or key person must originate from or reside in the Hawke's Bay region.
- Uniqueness, impact, scalability, and innovation at every level. Tell us a story about the problem you're solving, why your solution is unique, who it is impacting, how well you know your target market, and what direction is next for you.
- Tell us all about your innovative work and that of individuals that have made a significant or inspiring contribution to the project or to innovation in general. This is the moment for that individual or team to shine! You will need to provide the name of one person in the team to be the main contact who will represent your entry.

## **Nomination / Entry Process**

Entries are accepted from a nominee or from the individual, organisation, or business. All award runner ups will be kept anonymous.

## **Closing Date**

Nominations close on the 13<sup>th</sup> February 2026.

### **Judging Process**

To be judged by a panel of three comprising a representative of the sponsor, a representative of the Hawke's Bay Agricultural and Pastoral Society and an independent primary sector leader. Judging will consist of reviewing submission, judging research and interview/demonstration.

### **1. Entry Details**

Title: \_\_\_\_\_

First Name: \_\_\_\_\_

Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Name/Title of Innovation \_\_\_\_\_

### **2. Entry Information**

Describe the innovation you are entering with as much relevant information as necessary to clearly outline your innovation. You may include with your entry photographs, diagrams, articles, or videos.

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### **3. Impact on Primary Sector**

Describe how your innovation helps or will help improve primary sector productivity or performance or service the primary sector support community or its customers.

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#### **4. Interview/Demonstration**

Please briefly outline what the judges will be shown as part of the interview/demonstration part of the judging if you were to be a successful finalist.

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**Please return your nomination / entry form marked private and confidential to:**

Kahlia Fryer  
Hawke's Bay A&P Society  
Hawke's Bay Primary Sector Awards  
PO Box 349, Hastings

Or scan and email to - [psa@hbap.co.nz](mailto:psa@hbap.co.nz)

***Nominations are strictly confidential and will not be disclosed without prior consent.***

If you have any questions or would like to discuss your nomination in confidence, please contact Kahlia Fryer at [psa@hbap.co.nz](mailto:psa@hbap.co.nz).

