

The Hawke's Bay A&P Society, owns and manages the Napier Port Hawke's Bay Primary Sector Awards. These awards have a long history and contribute significantly to the primary industry across the region, they tell the story of excellence within rural Hawke's Bay and celebrate success, business innovation and growth.

We welcome your entry and wish you luck with the process.

ENTRY FORM

Criteria

The competition is open to any horticulture grower as defined by Horticulture NZ, including landowners, lessees and managers based in the Hawke's Bay region and defined by the Hawke's Bay Regional Council boundary.

The horticulture business must be a full-time operation for at least one person.

Entrants must be pursuing a system of horticulture which will maintain a high sustainable performance over a long term.

Judging is based on the following criteria.

- **Innovation:** New ideas, above and beyond the norm, creativity, leader-not fast follower in adopting new technology, leader development, marketing / optimising value.
- **Resilience:** Climate, marketing, diversity, risk management, forward planning, succession planning, crop management, governance.
- **Leadership:** Industry good, community management, at own business scale, professional development.
- **Education:** Training- young/old, self-development, mentoring, stewardship.
- **Social:** Health and wellbeing, community engagement, at own business scale, professional development.

Entrants must supply written and photographic evidence on a USB stick to support the criteria. Photographic evidence must include an image of yourself/yourself. These images will also be used for promotional purposes if required, please only submit images that can be used.

With the winner's co-operation an open field day, organised and managed by Hawke's Bay A&P Society will be held on the winner's property.

All award runner ups will be kept anonymous.

THE WINNER WILL RECEIVE:

Recognition of being the Hawke's Bay Horticulturalist of the Year.

\$1500 cash.

The Hawke's Bay A&P Society Trophy, originally donated by Apsey White & Co in 1915

1. Details of Applicant:

Name: _____

Address:

Phone: _____

Mobile: _____

Fax: _____

Email: _____

Property Location:

2. Name(s) to be quoted if you are the successful winner.

Name: _____

Property Name:

Name: _____

Property Name:

3. Ownership structure of the business:

Include details of Trusts, Companies, or Partnerships and how they are structured. Could also include succession plans if they are in place.

[illegible]

4. Important: If you were a finalist, would you like this to be known. ☐YES ☐NO

Signature: _____

5. Area of Property

	Total HA	Effective HA
Freehold		
Leasehold – Long Term		
Leasehold - Short Term		
Total		

Has the area changed over the past two years?

6. Valuation Roll Number

	Total HA	Effective HA
Freehold		
Leasehold – Long Term		
Leasehold - Short Term		

7. Number of Staff

	Permanent	Temporary / Seasonal
Owner		
Manager		
General		
Other		

8. What and why

Considering the criteria for this award, tell us in 150 – 500 words your story and why you should be considered for this award. *(use extra pages if required).*

9. Development

Identify any on-going or pending development, provide details and the year.

10. Goals and Objectives

Business – short, medium, and long-term goals and objectives.

11. Business History

How has the business got to where it is today, ownership structure, land purchases, development programs etc.

12. Opportunities

What opportunities do you see for your business going forward.

Entry and Judging Information

Entries Open: 1 October 2025

Entries Close: 13 February 2026

Judging: March / April 2026

Winner announced at the Napier Port Primary Sector Awards Dinner

Field Day: to be held within the 2026 calendar year and decided alongside the winner.

Please return your entry form marked private and confidential to:

Kahlia Fryer

Hawke's Bay A&P Society

Hawke's Bay Primary Sector Awards

PO Box 349, Hastings

Or scan and email to – psa@hbap.co.nz

Nominations are strictly confidential and will not be disclosed without prior consent.

If you have any questions or would like to discuss your nomination in confidence, please contact Kahlia Fryer at psa@hbap.co.nz.

